To The Park Theatre Family,

They are called The Park Theatre Angels. They were the ones - 838 residents and visitors, businesses and foundations from 11 towns in the region and 13 states across the country – who contributed their money to make possible the purchase of the 1922 original theatre from Nancy and Roy Stone. That was exactly 12 years ago this day.

It’s been almost two years since we reported to you about how we’re doing. The first year we were confronted with a municipal building code that seemed almost impossible to address. We didn’t know whether or not the work to rebuild the Theatre would survive. We didn’t want to report to you until we knew the outcome. It took 14 months to solve and cost us dearly in time and money. All is well now – as you can read in the next few pages. This year we’re just being frugal. It is challenging to raise funds to keep going and build the Theatre at the same time. We very much need your continued and generous financial support.

Those in whose care the community placed the rebuilding of this once-center of community life promised an adventure. It has been all of that and more.

There have been nightmare years and glorious days, exciting challenges and stupefying regulations and requirements. It has taken much longer than any of us ever expected. Without question, the most memorable aspect of this adventure has been the people who have helped us out along the way – and those few and precious souls who have stayed with the work from the start.

Throughout this journey we have been blessed by professionals who are expert in their craft and who share our vision for a center for the performing arts, a source of pride for our communities, a partner with our artistic and cultural organizations, and a dynamic force in the region’s economic vitality and quality of life.

We are now within reach of that vision. Time is short. It is not impossible to do this. It is a challenge. It is possible - and we are all about this work with every bit of our whole selves. Above all, we are very grateful for what truly became an adventure. We have had noble companions along the way. We’ve been able to take great leaps ahead because so very many have been so remarkably generous. We are glad to have had this work. It has been worth doing. We are grateful beyond measure for the encouragement and the many kindnesses from those who have traveled with us along the way.

Caroline K. Hollister, The Park Theatre

The Park Theatre
Annual Report 2016-2017
THE PARK THEATRE TODAY

The Park Theatre will be a 15,100 square foot, fully-accessible and structurally-sound facility seating 485 patrons in two auditoriums in the heart of the business district in Jaffrey and presenting films and live theatrical performances, children’s programs and concerts to showcase the many artistic performing organizations in the region and the nation.

FUNDRAISING

The cost to build The Park Theatre is $3,640,896. Trustees have secured $3,481,340 (95%) of that amount. Everyone is now squarely focused on raising the final 4% - $159,556 to start construction at the earliest possible date.

Rebuilding and reopening The Park Theatre has been a 14-year journey by a community that is committed to the vision that The Park Theatre will be “a regional center for the arts and entertainment, a meeting place for the community and a dynamic force in the region’s economic vitality and quality of life”.

Since 2005, trustees have secured 6,107,390 of the estimated $6,702,390 total project cost—from the acquisition, stewardship and care, hazardous materials removal, demolition, design—and construction. Financial support has come from grants ($2,008,825) awarded by 32 foundations, from New Hampshire’s Community Development Financing Authority Tax Credit Program ($840,000 net), from individual donations ($1,168,565) given by 82 businesses and over 2,600 individuals from 39 New Hampshire towns and 26 states across the country, and, finally, from the project qualifying for a $2,000,000 low-interest, long-term loan from the USDA’s Office of Rural Development Community Facilities Program.

CONSTRUCTION

The design/engineering for The Park Theatre’s new facility is completed. Subcontractor bid results were incorporated into final building plans submitted to the Town and the project has received the guaranteed maximum price from its contractor. The site was cleared and cleaned of all hazardous materials and is now ready for construction. The facility will be built according to the gold level of LEED standards. The construction is scheduled to begin in early 2018 and will take approximately 10 months.

The plan for The Park Theatre is fully compliant with all local, state and federal building requirements. The Town of Jaffrey has issued a building permit. Hutter Construction Company is managing contractor. Steve Horton is the owner’s representative. BKA Architects is chief architect. TF Moran provides engineering expertise. Construction financing is made possible by Savings Bank of Walpole. Financial and accounting services are provided by Lynn C. Rust, CPA PC. Legal services are provided by Tower, Crocker & Smith, the law offices of Thomas R. Hanna, and Fernald, Taft, Falby & Little, PA.

FUTURE NEEDS

More funding will be needed. There are features and theatrical equipment that must be acquired soon after the construction starts. There are also items that can be addressed later, such as installation of the four 1941 WPA murals and the Fifth Mountain Mural created to honor the Theatre’s history. Those and other items will be added as the need presents itself and funding permits. The estimated cost of all those identified elements is $1.5m. But all that is for later. The goal now is to make this new facility fully functional—and comfortable for our community.

ECONOMIC IMPACT

In 2007, two years after the decision to rebuild and reopen The Park Theatre was made, trustees mounted an unbroken series of theatrical seasons each year from early February through the first week of December at locations all around downtown Jaffrey. These seasons consisted of movies, plays, live opera, concerts, several festivals, a rock concert and seminars. In January 2017 trustees created the River Street Theatre, a 28-seat facility in the heart of downtown to ‘bridge’ the time until construction starts and deliver a sampling of ‘things to come’. The first decade of The Park Theatre’s seasons attracted over 14,000 people into downtown. Since 2017 River Street Theatre has attracted an additional 2,000 people during its first full year.

“Make no little plans. They have no magic to stir men’s blood... Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistence. Remember that our sons and grandsons are going to do things that would stagger us. Let your watchword be order and your beacon beauty. Think big.”

~Daniel Burnham
Chicago Architect (1864-1912)
Those 16,000 patrons have brought an estimated $200,000 in commerce to downtown merchants. That impact is consistent with the findings of three economic impact studies commissioned by Arts Alive! and the NH Council of the Arts and conducted by AMERICANS FOR THE ARTS during 2009, 2011, and 2015. The Park Theatre participated in each of those studies. In 2014 downtown business reported that they expect to create 29 new, full-time jobs when the Theatre opens.

**2016-2017 REPORT**

**10TH ANNUAL FREE FILM FESTIVAL**

Each year since 2007, without interruption, The Park Theatre has presented an eight-month series of theatrical programs to the community highlighted by free weekly films all summer. Licensing fees are generously underwritten by our sponsors.

**HEROES & VILLAINS**: Cinderella • Silverado • Ratatouille • Aliens • The Manchurian Candidate • State of the Union • A Face in the Crowd • Jaws • Wag the Dog • Armageddon • The Mast of Zorro • 2016 ANNUAL SALUTE TO OUR VETERANS: The Great Escape

**2016 SEASON SPONSORS**

Sally and Dave Adams, The Inn at East Hill Farm • Kim and John Allis • Beth and Jim Fredrickson • GFA Federal Credit Union • La Mia Casa Pizzeria & Pub • Jean and Don Nelson • RBC Wealth Management • Betsy and Marc Wincecki

**2016 FILM SPONSORS**

Bailey and Cricket • "Sam" and Steve Christian • Judith Bixler Collier • Peter and Barbara Davis • Marylou DiPietro • The Demoulas Foundation • Susan Emerson • Hampsey and Grenier • Caroline and Clay Hollister • Jan and Bill Jackson • Marcia and Charlie Krause • Justin Lavioe and Family • Larry and Phyllis Liebman • Rosemary and Bob Putnam • Martha and Bill Raymond • Susan Shaw-Sarles • Don and Dorrie Upton • Tuesday Wright

**11TH ANNUAL FREE FILM FESTIVAL**

**EVERYDAY HEROES**: Toy Story • Footloose • Growing Up Smith • The Intern • Moonstruck • Space Cowboys • Secondhand Lions • October Sky • 2017 ANNUAL SALUTE TO OUR VETERANS: Dunkirk (1958)

**2017 SEASON SPONSORS**

Market Basket • Cynthia and Harry Healer • Apollo Steel LLC •

**2017 FILM SPONSORS**

Dave and Sally Adams, The Inn at East Hill Farm • Cricket and Bailey • "Sam" and Steve Christian • Clay and Caroline Hollister • Judith Bixler Collier • Jan and Bill Jackson • Marcia and Charlie Krause • Peggy and Reed Ueda

**FIFTH MOUNTAIN MURAL**

Created by 120 professional and amateur artists this mural mosaic honors the historic WPA murals of the original Park Theatre and celebrates the Monadnock Region. Organizations, businesses, and individuals may sponsor each of the 288 individual panels in the mural to support the reopening of the Theatre and to memorialize loved ones.

**MURAL PANEL SPONSORS 2016-17**

Apollo Steel LLC

- Bugs!, #86, Alison Washing in memory of Marie Rose Colburn
- Daylilies, #99, Natalie Rotman Cole in memory of Judith Sands Wilkinson
- Dragonflies, #53, Tony Haigh in memory of Jacqueline Pelissier
- Emerson Writing, #154, Hannah Howard in memory of David D. Dupuis
- Flood of 1938, #78, Kendra Shea in memory of Anthony (Ted) Sands

Night of 1,000 Cupcakes, #155, Deb Pero in memory of Danielle M. Dupuis
- Rest in Peace, #157, Edward Morrell in honor of Vietnam Veterans
- Sunset on Harrisville Pond, #130, A. Loret in memory of Stanley Colburn
- Sunshine Beach, #104, William Luksha in memory of Dennis Sands
- Wilton Town Hall for David, #133, Joan Timney, in memory of Evelyn Sands
- Pamela Armstrong and Francis McBride Penacook Tribesman in a Canoe, #82, Karen Hoyt, in honor of The Hoyt Family
- Nancy and David Bellettete Garden Tours, #148, Kendra Shea in honor of Archibald Nicholas, Jr.
- Charlene "Sam" and Steve Christian Blueberry Fields, #89, Alec Dionne
- Kathy Bruce Wildflowers, #201, Susan Peterson in honor of Animaterra Women’s Chorus
- The Jay Edwards Family On the Summit, #71, Holly Alderman in memory of our home on the Mountain
- Egret, #219, Tony Haigh in honor of Jane and Bruce Edwards and our time on Lake Contoocook
- Patty and Charles Farmer The Fisherman, #280, Morgan Dyer in memory of My Father, Paul J. Adams
- Eunice and Brian Halbedel Leopard Frog, #167, Robert Seaman in memory of Charles Edwin Halbedel
- Jaffrey Civic Center 2015 Trustees Marion Mack Johnson, #95, Dion Owens in honor of Dion Owens and her many years of service
- Jaffrey Civic Center 2017 Trustees Tracie’s Community Farm, #139, Carolyn Edwards, in honor of Carolyn Edwards, Marion Mack Johnson Awardee
- Martha and Art Keating Loon Calling, #225, Edward Merrell
- Christy Meinke and CJ Joyce Storm Abstraction, #235, Randy Merchant Riding at Grand View, #261, Deb Pero
- The Park Theatre Board of Trustees Bellettete Welcome Center #226, K. Shea in honor of Susan Peterson and her service to Jaffrey
- Susan Roston and Phil Bailey Bears on a Mission, #215, Tony Haigh

The Park Theatre’s Fifth Mountain Mural is currently on exhibit in the Healing Arts Gallery at the MONADNOCK COMMUNITY HOSPITAL in Peterborough where it is seen by the thousands of patients and their families who require the hospital’s Emergency Services each year.
The Park Theatre is a recognized, charitable 501 (c) (3) corporation, # 20-305380. The financial support comes primarily from individual and institutional supporters. Contributions are tax deductible to the fullest extent allowed by law.

The historic W illiam David Eppers Auditorium of The Park Theatre seats 365 in a flexible mix of removable, fixed and hidden combinations. Plaques will be mounted on each seat to recognize donors who memorialize those designated:

Marylou DiPietro (1) • Sheila Girbach (1) • Linda S. Grant (1) • Caroline & Clay Hollister (4) • The Kingsbury Fund (5 accessible seats) • The Ueda Rubin-Grind Family (1) • Dianne & Robert Schaumann (2) • Susan Shaw-Sarles (1) • Town of Jaffrey (1) • Peggy & Reed Ueda (2) • Tuesday & Dennis Wright (2)

BUSINESS DONORS TO THE BUILDING OF THE PARK THEATRE

The Park Theatre was twice awarded New Hampshire tax credits by the Community Development Finance Authority totaling $1,050,000. The following area companies generously donated all of that amount to the project. In 2013 a portion of those funds was used to demolish the original facility and prepare the site for construction. The balance will be used to rebuild the new structure:

Achille Enterprises • Atlas PyroVision Entertainment Group, Inc. • Atlas Fireworks Factory • Atlas Advanced Pyrotechnics • Battle Road Press • Baybudd Construction Managers • Bellette, Inc. • C&S Wholesale Grocers, Inc. • Connecticut River Bank, NA • Devlin Plumbing and Heating • Dunkin Donuts of Jaffrey • Full Circle Consulting, LLC • Frazier & Son Furniture Factory Store • Grace Electric Company • Hampsey & Grenier Associates • James C. Moore Builders • King Manufacturing Company • Lake Sunapee Bank • Lynn C. Rust, CPA • Main Street America Assurance • Markem-Imaje • McDonald’s of Jaffrey • Monadnock Disposal Services • Moore Pke • NGM Insurance Company • Ocean Bank • Old Dominion Insurance Corporation • People’s United Bank • Red’s of Jaffrey • Roy’s Market • Sequoya Technologies Group • State Line Truck Service • TD Bank, Torphy and Construction Development • Wright-Pierce Engineering

The state of New Hampshire created the COMMUNITY DEVELOPMENT FINANCING AUTHORITY in 1983 to support affordable housing and economic development for low-and moderate income communities in the state.